

Social Media Guide

Social Media handles

When posting about the campaign on your social channels, please tag the following accounts where possible:

	Facebook	Twitter
North Central London Cancer Alliance		@nclcancer
North Central London CCG	@NHSNorthCentralLondonCCG	@NHS_NCLCCG

Please see below for example hashtags that you could use:

- #ClearOnCancer
- #HelpUsHelpYou
- #CancerAwareness
- #CancerScreening
- #NCL

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Example social media posts

Symptoms

Do you have unexplained pain, a lump, weight-loss, a persistent cough or blood in your poo, pee or spit? If so, don't ignore it.

The way you make an appointment may have changed, but your GP practice wants to hear from you if you are worried.

#HelpUsHelpYou #CancerAwareness #NCL

9 out of 10 people are NOT diagnosed with cancer, however, finding cancer early makes it more treatable.

If you have unexpected bleeding, a pain, a lump, a persistent cough or weight loss, contact your GP practice today.

#HelpUsHelpYou #CancerAwareness #NCL

Screening

A screening may not reveal anything serious, however, finding cancer early or even before it develops makes it more treatable.

The way you make an appointment may have changed, but your GP practice is open, and screenings are taking place.

#HelpUsHelpYou #CancerScreening #NCL

Have you been invited for routine cancer screening? If so, it is important that you take part.

Treatment and care can only start once symptoms have been identified. Screening is one way that this can happen.

#HelpUsHelpYou #CancerScreening #NCL